

Sonae Indústria, SGPS, S.A.
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SONAE INDÚSTRIA, SGPS, S.A.
Registered Office: Lugar do Espido, Via Norte, Maia
Registered at the Commercial Registry of Maia
Registry and Tax Identification no. 506 035 034
Share Capital: € 700 000 000
Publicly Traded Company

ANNOUNCEMENT

According to the terms of paragraph 8 of article 14.º of CMVM Regulation no. 5/2008, Sonae Indústria, SGPS, SA hereby announces the following communication received from Sonae Capital, SGPS, SA, on the present date:

“Under the terms and in accordance with article 14 of CMVM Regulation nr. 5/2008 and with article 248-B of the Portuguese Securities Code, Sonae Capital, SGPS, SA (Sonae Capital) hereby informs on behalf of its directors, that it’s wholly owned affiliated companies SC Finance, BV (ex-Sonae Financial Participations, BV) and SC, SGPS, S.A. sold, between 6 August 2009 and 13 August 2009, 9,600,080 shares in Sonae Indústria, SGPS, SA, indirectly owned by Sonae Capital, as follows:

SC Finance, BV

Transaction Date	Settlement Date	Nr. Shares	Transaction	Price	Transaction Type
06-08-2009	11-08-2009	78,265	Sale	2.257	Stock Exchange

SC, SGPS, SA

Transaction Date	Settlement Date	Nr. Shares	Transaction	Price	Transaction Type
06-08-2009	11-08-2009	21,735	Sale	2,257	Stock Exchange
07-08-2009	12-08-2009	100,000	Sale	2,223	Stock Exchange
10-08-2009	13-08-2009	75,000	Sale	2,211	Stock Exchange
11-08-2009	14-08-2009	90,000	Sale	2,250	Stock Exchange
12-08-2009	17-08-2009	12,500	Sale	2,232	Stock Exchange
13-08-2009	18-08-2009	9,222,580	Sale	2,125	Over the Counter
	Total	9,600,080			

After the completion of these transactions, Sonae Capital no longer holds, directly or indirectly, any shares in Sonae Indústria, SGPS, SA.

This notice is due to the fact that the Chairman of the Board of Directors of Sonae Capital is also Chairman of the Board of Directors of the company whose shares were subject to the abovementioned transactions, and that the control of Sonae Capital is attributable to him.”

Maia, 13 August 2009

The Market Relations Representative,



Rui Correia