

Sonae Indústria, SGPS, S.A.
Lugar do Espido Via Norte
Apartado 1096
4470-177 Maia Portugal

Telefone (+351) 220 100 400
Fax (+351) 220 100 543

www.sonaeindustria.com



SONAE INDÚSTRIA, SGPS, S.A.
Registered Office: Lugar do Espido, Via Norte, Maia
Registered at the Commercial Registry of Maia
Registry and Tax Identification no. 506 035 034
Share Capital: € 700 000 000
Publicly Traded Company

ANNOUNCEMENT

According to the terms of paragraph 8 of article 14.º of CMVM Regulation no. 5/2008, Sonae Indústria, SGPS, SA hereby announces the following communication received from Sonae Capital, SGPS, SA, on the present date:

“Under the terms and in accordance with article 14 of CMVM Regulation nr. 5/2008 and with article 248-B of the Portuguese Securities Code, Sonae Capital, SGPS, SA (Sonae Capital) hereby informs on behalf of its directors, that it’s wholly owned affiliated company SC Finance, BV (ex-Sonae Financial Participations, BV) sold, between 30 July and 5 August 2009, 377.998 shares in Sonae Indústria, SGPS, SA, indirectly owned by Sonae Capital, as follows:

Transaction Date	Settlement Date	Nr. Shares	Transaction	Price	Transaction Type
30-07-2009	04-08-2009	30,000	Sale	2.143	Stock Exchange
31-07-2009	05-08-2009	27,732	Sale	2.138	Stock Exchange
03-08-2009	06-08-2009	20,266	Sale	2.139	Stock Exchange
04-08-2009	07-08-2009	30,000	Sale	2.146	Stock Exchange
05-08-2009	10-08-2009	270,000	Sale	2.216	Stock Exchange
	Total	377,998			

After the completion of these transactions, Sonae Capital owns, indirectly, 9,600,080 shares in Sonae Indústria, SGPS, SA.

This notice is due to the fact that the Chairman of the Board of Directors of Sonae Capital is also Chairman of the Board of Directors of the company whose shares were subject to the abovementioned transactions, and that the control of Sonae Capital is attributable to him.”

Maia, 06 August 2009

The Market Relations Representative,

Rui Correia