

Sonae Indústria, SGPS, S.A.

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SONAE INDÚSTRIA, SGPS, S. A.

Registered Office: Lugar do Espido, Via Norte, Maia

Registered at Maia Commercial Registry

Registration and Tax Number. 506 035 034

Share Capital: € 700 000 000

Publicly Listed Company

ANNOUNCEMENT

As required by Article 3 of CMVM Regulation no. 5/2008, Sonae Indústria, SGPS, S.A. announces that, at today's meeting of the Company's Board of Directors, a decision was taken to increase the size of the Company's **Executive Committee (ExCom)** from three to four members and to appoint **João Paulo dos Santos Pinto** to the ExCom.

Following this decision, the Company's **ExCom** is composed as follows:

- Carlos Francisco de Miranda Guedes Bianchi de Aguiar - Chairman of ExCom and CEO
- Rui Manuel Gonçalves Correia - CFO
- Christophe Chambonnet – CM & SO (Chief Marketing and Sales Officer)
- João Paulo dos Santos Pinto – CI & TO (Chief Industrial and Technology Officer).

These changes result from the decision to adopt a matrix organisation creating two new roles in the ExCom, as described in the Company's Earnings Announcement for 1Q2010 also released today.

Maia, 13 May 2010

The Representative for Relations with Capital Markets,

Rui Correia